



KNXV

ORDER

Print Date 09/25/12

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Flight Dates **10/16/12-10/22/12**

Contract / Revision **304414 /** Product **Kirkpatrick for Congress 2012**

Original Date / Revision **09/25/12 09/25/12** Agency Com **15%**

Advertiser **Kirkpatrick / Democrat / Con** Billing Contact

Agency **Media Strategies and Resea** **1580 Lincoln Street**
Suite 510
Denver, CO 80203

Buying Contact Sales Office **KNXVL**

1580 Lincoln Street
Suite 510
Denver, CO 80203 Sales Region **LOC**
Agency Ref

Primary Account Executive
KNXV House

Account Executive	Order%	Start Date	End Date
KNXV House	100%		

Order Sep **00:13:00**

Estimate # **11367**

Alt Order #

Billing Type **Cash**

Order Type **GENERAL**

Billing Cycle **EOM/EOC**

Billing Calendar **BROADCAST**

Demographic **A35+**

Rev Codes **POL POL CAND**

Product Codes **DO**

Priority **P-6**

Advertiser Ref

Order Share 15% Market Value 132000

Competing Station	% of Order	Amount
CABLE	%	0
KASW	%	0
KDRX	%	0
KPHO	%	0
KPNX	%	0
KPPX	%	0
KSAZ	%	0
KTVK	%	0
KTVW	%	0
KUSK	%	0
KUTP	%	0
UNKWN	85%	112200

Order Totals

Month	# of Spots	Net Amount	Gross Amount	Rating
October 2012	39	\$16,830.00	\$19,800.00	0.00
Totals	39	\$16,830.00	\$19,800.00	0.00

Billing Plan

Start Date	End Date	# Spots	Net Amount	Gross Amount
10/01/12	10/22/12	39	\$16,830.00	\$19,800.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
1	KNXV	10/16/12	10/19/12	M-F 6-7am M-F 6-7am	CM	6am-7am	- 1 - - 1 - -	:30	2	\$150.00	P-6	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- 1 - - 1 - -			2		\$150.00		0.00				
2	KNXV	10/16/12	10/22/12	M-F 7-9am M-F 7-9am	CM	7am-9am	1 1 1 1 - -	:30	5	\$150.00	P-6	0.00	NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/15/12	10/21/12	- 1 1 1 1 - -			4		\$150.00		0.00				
Week:		10/22/12	10/28/12	1 - - - - -			1		\$150.00		0.00				
3	KNXV	10/17/12	10/17/12		CM	10am-11am	- - 1 - - - -	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00



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Contract / Revision **304414** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11367**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
				M-F 10am-11am The View											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 1----		1				\$300.00		0.00			
4	KNXV	10/18/12	10/18/12	M-F 12pm-1pm The Chew	CM	12pm-1pm	--- 1---	:30	1	\$150.00	P-6	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--- 1---		1				\$150.00		0.00			
5	KNXV	10/16/12	10/16/12	M-F 2pm-3pm General Hospital	CM	2pm-3pm	- 1-----	:30	1	\$200.00	P-6	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1-----		1				\$200.00		0.00			
6	KNXV	10/16/12	10/22/12	M-F 430pm-5pm M-F 430pm-5pm	CM	430pm-5pm	1- 1- 1--	:30	3	\$300.00	P-6	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 1- 1--		2				\$300.00		0.00			
		Week: 10/22/12	10/28/12	1-----		1				\$300.00		0.00			
7	KNXV	10/16/12	10/22/12	M-F 4pm-430pm 4PM News	CM	4pm-430pm	11- 11--	:30	4	\$250.00	P-6	0.00	NM	4	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1- 11--		3				\$250.00		0.00			
		Week: 10/22/12	10/28/12	1-----		1				\$250.00		0.00			
8	KNXV	10/16/12	10/22/12	M-F 5pm-530pm M-F 5pm-530pm	CM	5pm-530pm	1- 11--	:30	3	\$500.00	P-3	0.00	NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-- 11---		2				\$500.00		0.00			
		Week: 10/22/12	10/28/12	1-----		1				\$500.00		0.00			
E 9	KNXV	10/16/12	10/21/12	M-F 6pm-630pm M-F 6pm-630pm	CM	6pm-630pm	- 11- 1--	:30	3	\$550.00	P-3	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 11- 1--		3				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KNXV	10/15/12-10/21/12	M-F 6pm-630pm		6pm-630pm	- TW- F----	:30		(\$550.00)		0.00	NM		
		See MG 10.7,10.8 [na due to program change preempt rv 9/6]													
E 10	KNXV	10/16/12	10/22/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	6	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	- 1111--		4				\$500.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	KNXV	10/15/12-10/21/12	M-F 630pm-7pm		630pm-7pm	- TWThF----	:30		(\$500.00)		0.00	NM		
		See MG 10.7,10.8 [na due to program change preempt rv 9/6]													
	7	KNXV	10/16/12-10/21/12	Prime News		8p-9p	- TWThFSaSu	:30		\$500.00		0.00	NM		
		Ⓜ MG for 10.1,9.1													
	8	KNXV	10/16/12-10/16/12	Prime News		8p-9p	- T-----	:30		\$550.00		0.00	NM		
		Ⓜ MG for 10.1,9.1													
		Week: 10/22/12	10/28/12	1-----		1				\$500.00		0.00			



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Contract / Revision **304414** Flight Dates **10/16/12-10/22/12**

Hiatus Dates

Original Date / Revision 09/25/12/ 09/25/12

Order Sep 00:13:00

Advertiser **Kirkpatrick / Democrat / Co** Product **Kirkpatrick for Congress 20** Estimate # **11367**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 10	KNXV	10/16/12	10/22/12	M-F 630pm-7pm M-F 630pm-7pm	CM	630pm-7pm	11111--	:30	5	\$500.00	P-6	0.00	NM	6	\$3,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	1-----	1		\$500.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
5	KNXV	10/22/12-10/28/12		M-F 630pm-7pm		630pm-7pm	M-----	:30		(\$500.00)		0.00	NM		
See MG 10.6															
[na due to program change preempt rv 9/7]															
6	KNXV	10/22/12-10/22/12		Prime News		8p-9p	M-----	:30		\$500.00		0.00	NM		
Ⓜ MG for 10.5 10/22															
11	KNXV	10/18/12	10/18/12	Thursday Prime C Scandal	CM	9pm-10pm	---1---	:30	1	\$2,500.00	P-6	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	---1---	1		\$2,500.00		0.00						
12	KNXV	10/21/12	10/21/12	Sunday Prime C Revenge	CM	8pm-9pm	-----1	:30	1	\$4,000.00	P-6	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1	1		\$4,000.00		0.00						
13	KNXV	10/16/12	10/22/12	M-F 10-1035pm 10pm News	CM	10pm-1035pm	111-1--	:30	4	\$600.00	P-6	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-11-1--	3		\$600.00		0.00						
Week:		10/22/12	10/28/12	1-----	1		\$600.00		0.00						
14	KNXV	10/20/12	10/20/12	SA 10-1035pm 10pm News	CM	10pm-1035pm	-----1-	:30	1	\$300.00	P-6	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1-	1		\$300.00		0.00						
15	KNXV	10/21/12	10/21/12	SU 10-1035pm 10pm News	CM	10pm-1035pm	-----1	:30	1	\$600.00	P-6	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-----1	1		\$600.00		0.00						
16	KNXV	10/16/12	10/22/12	Nightline Nightline	CM	1035pm-1102pm	11-1--	:30	3	\$250.00	P-6	0.00	NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	-1-1--	2		\$250.00		0.00						
Week:		10/22/12	10/28/12	1-----	1		\$250.00		0.00						

*Tax 1 Note: Tax 0.5%.

Totals 39 \$19,800.00